

AGRÍCOLA FAVORITA

A SUA FRUTA FAVORITA

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FRUIT AND VEGETABLES

COMPANY

Agrícola Favorita was born from a dream in 2020, from the union of three siblings driven by their love for the land and the purpose of bringing high-quality fruits, grown in the Brazilian Northeast, to all of Brazil and the international market. With strong roots and a vision for the future, the company is dedicated to cultivating melons and watermelons, combining productive excellence, responsibility, and respect for nature at every stage of the process.

After years of planning and dedication, Agrícola Favorita was founded on June 5, 2024, and began its operations in 2025, uniting family tradition, quality, and passion for the land. The company seeks to bring the richness of the Northeast to Brazil and the world, offering fresh, flavorful, and excellent quality fruits.

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PRODUCTS

NCM 0807.19.00

The yellow melon stands out in national and international markets for its mild and sweet flavor, juicy pulp, and excellent quality standard. Besides being refreshing and versatile, it is a source of vitamins A, C, and E, as well as essential minerals. Its sensory characteristics and wide commercial acceptance make it an excellent option for importers, distributors, and retail chains.

Seedless watermelon captivates consumers with its convenience, crisp texture, and sweet, refreshing taste. Its juicy pulp and ease of consumption meet the preferences of different markets, making it a valued fruit in international trade. The combination of freshness, quality, and convenience enhances its commercial potential and consumer acceptance.

Agrícola Favorita operates in the B2B market with a focus on quality, traceability, and food safety, pursuing responsible agricultural practices oriented towards the zero-residue concept. By controlling production processes and paying attention to the requirements of the markets served, the company works to offer fruits with quality and standardization, strengthening trust in commercial relationships.

With a vision focused on national and international expansion, Agrícola Favorita seeks to establish lasting partnerships with importers, distributors, and retail chains, bringing the quality of Northeastern fruits to different markets. Its commitment to excellence, transparency, and responsibility reinforces the purpose of valuing regional production and meeting the expectations of its commercial partners.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:

Supply capacity for the international market of up to 6 containers per month, ensuring production scale, supply regularity, and reliability in meeting the demands of importers and distributors.





AGRÍCOLA FAVORITA
City: Mossoró
State: Rio Grande do Norte
Brazil

CERTIFICATIONS

GLOBALG.A.P.
GRASP Global G.A.P.



Realization: agrobr — O sabor de ir *mais longe*

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