


**FRUIT AND
VEGETABLES**
NCM 0805.50.00
NCM 0805.21.00

COMPANY



The company Citrus Aliança was founded on May 6, 2005, in the city of Itápolis/SP, by Paulo Sérgio Martins de Campos, a native of Pirajuí/SP. Before starting his own business, Paulo Sérgio built a solid professional career in the citrus industry, working in various areas of the sector. He began his career in the research department, later worked in fruit quality control in the field, monitored harvesting processes, served as a buyer, and also worked as a coordinator in a juice industry.



In 2006, continuing the company's growth, it established its own office, starting operations with two employees, thus consolidating Citrus Aliança's first steps in the market.



+55 (14) 3287.1131
+55 (16) 9 9600.2993
financeiro2@citrusalianca.com.br
www.citrusalianca.com.br
@citrus_alianca

PRODUCTS



Citrus Aliança stands out for the wide variety of citrus fruits it sells, meeting the most demanding quality standards in the market. Their portfolio includes oranges of the Pera Rio, Rubi, Hamlin, Valencia, Lima, Bahia, Westin and Natal varieties; Ponkan, Murcote and Olé tangerines; as well as Tahiti and Sicilian lemons.

To ensure the excellence of the fruit while it is still in the field, the company adopts periodic irrigation systems and relies on continuous technical support from specialized consulting firms. All handling is carried out with strict adherence to product withdrawal periods, ensuring compliance with current regulations, food safety, and superior quality. In its packing house, Citrus Aliança has electronic sorting and selection machines responsible for the precise sorting and sanitizing of the fruit, ensuring that the products reach customers with excellent standards of freshness, presentation, and uniformity.

The seasonality of the varieties occurs throughout the year, with the Pera orange being produced from June to June; Rubi and Hamlin from May to July; Valencia from July to November; Lima from May to February; Bahia from May to June; Westin from May to July; and Natal from October to January. Ponkan tangerines are available from February to August, Murcote from August to February, and Olé from May to October. Tahiti and Sicilian lemons, on the other hand, are produced year-round, from January to January. The company bases its operations on efficient logistics, high quality standards, excellent customer service, and vertical integration of the production chain. It works with good production practices, focusing on food safety, product diversification, and an ongoing commitment to the environment and the local community, through the structuring and support of social programs.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



The company has an average productivity of approximately 100,000 boxes per month, maintaining a consistent production volume and efficiently meeting market demands.



CITRUS ALIANÇA
City: Avaí
State: São Paulo
Brazil

CERTIFICATIONS



Realization:



Promoted by:

