

SERTÃO natural



FRUIT JUICES AND PREPARATIONS

COMPANY



Sertão Natural was born in Sítio Pau Branco, in Mossoró (RN), from the union between agronomists and a family traditionally involved in growing typical fruits from the sertão, such as acerola, cajarana, guava and mango. The company was created to meet the demand for quality pulp, valuing the original taste of the fruit and respecting the land and local producers.



Today, Sertão Natural offers natural, standardized, high-quality pulps that are available in supermarkets, bars and restaurants. We remain committed to authenticity, the careful selection of fruit and the delivery of products that reflect the strength, care and identity of the Brazilian Northeast.



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PRODUCTS

NCM 2008.99.00



Sertão Natural stands out for producing 100% natural pulp, without colorants, preservatives or chemical additives. Made from rigorously selected fruit and processed with technical care, the products preserve the authentic flavors of the Brazilian Northeast and strengthen local production. The region of Mossoró (RN) has privileged natural conditions that increase BRIX, an indicator of sweetness and concentration of soluble solids, resulting in sweeter, more aromatic and naturally tasty fruit.

In addition, it is strategically located between the capitals Fortaleza (CE) and Natal (RN), close to the ports of Pecém, Mucuripe and Potiguar, which gives it a significant logistical advantage and easy access to international routes.

Sertão Natural's pulps are produced by hand, with strict sanitary standards, using 100% fruit, without additives, and subjected to quick freezing, preserving nutrients, flavor and aroma. The process ensures traceability and reliability throughout the production chain, as well as offering differentiated regional flavors, such as cajá, cajarana and tamarindo, with an ideal texture for juices, drinks and culinary applications. The fruit follows the natural harvest cycle, being processed at the peak of ripeness and frozen to guarantee quality and availability throughout the year.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Our current production capacity is up to 20 tons per month, guaranteeing adequate volume to meet demand on a regular basis, operational efficiency and maintaining established quality standards.



SERTÃO NATURAL

City: Mossoró
State: Rio Grande do Norte
Brazil

Realization:

agobr
O sabor de ir mais longe

Promoted by:

apexBrasil

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DESENVOLVIMENTO,
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BRASIL
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