## **COMPANY**



The company was born in Pereiro with Roberto Nogueira in 2008, with the idea of developing local agriculture from Cajá-Umbu and other fruits of the producing families of the region. In 2012, Hermanice Nogueira and João Lima joined the company in order to structure and expand it.



Always focused on the family farming development, sustainability and safe processes, the company has evolved to this day, with certifications and seals (Eureciclo, IFS, Kosher, FDA) that prove the quality of its products for the consumer.

Today, the company already serves the entire Brazilian northeast and abroad, such as Germany and the United States, and it is planning to expand markets.





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## **PRODUCTS**

Fruit Pulps - They are classified by traditional flavors and special flavors. Traditional flavors are offered in 1kg, 400G and 200g weights.

Frozen Fruits - Red Fruits, Strawberry, Blackberry, Blueberry and Raspberry flavors, they are offered in 400g boxes.

Sachet Juices - Ready-to-drink juices in the flavors Cajá-Umbú, Guava, Açaí with Tamarind and Cajá-Umbu, and Açaí with Mango, Blackberry and Pitaya. 1kg and 390g packs.

All natural products, free of additives such as dyes and preservatives, with a high hygiene standard, which promotes all the naturalness and original taste of the fruit flavors.

> NCM 2008.99.00 NCM 2008.90.00 NCM 2008.89.90 NCM 2008.80.00 NCM 2008.93.00 NCM 2008.97.90 NCM 2008.30.00 NCM 2009.69.00 NCM 2008.20.90

ALL PRODUCTS ARE NATURAL, FREE OF PRESERVATIVES AND DYES, AND ADDING DEMERARA SUGAR ONLY IN THE SACHET JUICE.











## **DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:**



Receipt of 12 thousand tons of fruit per year, storage capacity of 2 thousand tons of pulp in cold rooms, 25 trucks for products delivery throughout the Brazilian northeast.

The production follows the fruits seasonality, each having its period of higher and lower production.

It currently has about 325 employees, divided by Pereiro, Eusébio and cities in the Northeast.





**NOSSA FRUTA BRASIL** 

City: Pereiro State: Ceará Brazil



**CERTIFICATIONS** 







