



**HONEY, PROPOLIS  
AND DERIVATIVES**

## COMPANY



Melka was born at Sítio Mané Maria, in Morada Nova (CE), when Melca Macedo began working with bees while still an undergraduate in Agronomy. What began with three hives and artisanal sales has evolved, during the pandemic, into a structured apiary and a network of partner beekeepers, marked by a repositioning with sophisticated packaging and the proposal to present honey as a noble and accessible food.



Today, Melka guarantees traceability and quality standards in each batch, with 100% pure honey, SIF seal and Safe Food certification (NUTEC/CE), meeting international standards and giving retailers and consumers confidence.



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## PRODUCTS

**NCM 0409.00.00**



Melka honey is 100% pure and natural, the result of native Caatinga flowers, which give it a rare and authentic flavor that is hard to find in other regions. Produced in seasonal micro-batches, each stage of the process follows strict traceability and safety standards, guaranteed by the SIF and NuteC certifications. It is packaged in 340g and 500g glass jars, with a sophisticated design that enhances the product, conveys credibility and ensures it stands out on the shelves. This combination of origin, quality and presentation makes Melka honey a premium choice for the national and international markets, serving wholesale, retail and gourmet emporiums with excellence.

Beeon is an innovative proposal: a natural pre-workout that combines honey from the Caatinga with freeze-dried açai from Ceará.

This combination provides immediate energy, antioxidant action and nutritional benefits, without caffeine, synthetics or artificial additives. With its practical and modern packaging, Beeon was designed for athletes, physical activity practitioners and consumers who value health and well-being, broadening the opportunities for consumption and strengthening its potential for inclusion in the sports and health market.



### DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



**Melka honey: Capacity**  
2,000kg/month. Premium standard,  
100% natural and traceable.

**BeeOn Pre-Workout: Capacity 5,000**  
units/month. Natural energy without  
synthetics.



Ceará

### MELKA

City: Limoeiro do Norte  
State: Ceará  
Brazil



Realization:



Promoted by:

