

FAZENDA LAVRAS
Desde 1987
Campo das Vertentes
SÃO FRANCISCO DE PAULA - MG
www.fazendalavras.com.br



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BRAZILIAN COFFEE

COMPANY

Founded in 1987 in São Francisco de Paula, Minas Gerais, Fazenda Lavras was born from the union of respect for the land and scientific knowledge. What started with 15 hectares of coffee has become a property of approximately 900 hectares, with 250 dedicated to coffee cultivation.

Today, the founder, a chemical engineer and master in Materials Science, manages the farm alongside his children, combining experience, innovation, and family values. In the Campo das Vertentes region, between 900 and 1,100 meters above sea level, we cultivate selected varieties that express the region's potential in coffees with chocolate, fruity, and caramel notes.

+55 (35) 9 9972.8688
+55 (11) 9 4282.3533
fazendalavras@gmail.com
www.fazendalavras.com.br

PRODUCTS

NCM 0901.11.10

We are located in São Francisco de Paula (MG), in the Campo das Vertentes region, in an area of high relief, with altitudes between 900 and 1,100 meters, a mild climate, and favorable conditions for the production of high-quality coffees. The property has approximately 900 hectares, of which 250 are dedicated to coffee cultivation, with varieties such as Acauã, Arara, Catuaí, Catucaí, Mundo Novo, and Topázio. The region's terroir provides coffees with differentiated sensory profiles, marked by chocolate, fruity, and caramel notes.

Our operations are guided by quality, productivity, and sustainability in agricultural production, seeking to contribute to the prosperity of owners, employees, customers, and suppliers, as well as promoting regional development. We combine family tradition, technical knowledge, and responsible practices, focusing on environmental conservation and continuous improvement of production processes.

We maintain documented controls and traceability at all stages, from cultivation to shipping, ensuring lot monitoring, consistency, and product integrity. This commitment is reinforced by the Rainforest Alliance and Gerações certifications from Cooxupé, which reflect our dedication to responsible coffee farming, valuing origin, and building lasting relationships with the entire production chain.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:

We have 250 hectares dedicated to coffee cultivation, with an average annual production of 5,000 bags. From cultivation to processing, we adopt defined processes, quality control, and lot traceability, ensuring the integrity and origin of the coffee.





FAZENDA LAVRAS
City: São Francisco de Paula
State: Minas Gerais
Brazil

CERTIFICATIONS

Rainforest Alliance Regenerative
Rainforest Alliance People & Nature
Campo das Vertentes IG

Realization:

agrobr
O sabor de ir mais longe

www.agrobr.org

Promoted by:

apexBrasil
Ministério do Desenvolvimento, Indústria, Comércio e Serviços
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