



JUICES AND FRUITS

COMPANY



COOPERCUC Founded in 2004, the 270 cooperative members are mostly made up of women who produce delectable desserts and jams made from fruits that are native to the Sertão.

These products are sold by the cooperative in higher-end markets in Brazil and are exported to France and Germany.



GRAVETERO holds a certification for organic products in Brazil through accreditation granted by ECOCERT BRASIL.



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PRODUCTS

NCM 20.0799.10



GRAVETERO

GRAVETERO's flagship products are sweets made from a succulent fruit known as an umbu (Brazil Plumb), rich in vitamins and minerals.

- **ORGANIC UMBU JAM - 630g**
59% whole, eco-extractive umbu fruit, with a soft texture and delightfully tart.
- **ORGANIC UMBU JELLY - 240g**
Eco-friendly, dark, shiny and tangy fruit.
- **SLICED ORGANIC UMBU SWEETS - 300g**
Environmentally-friendly fruit extract. Tangy, with a firm texture and darkly colored.
- **ORGANIC PASSION FRUIT JELLY FROM CAATINGA - 240g**
Fruits from agroecological farming. Clear, bright and a low level of acidity.
- **ORGANIC UMBU SWEETS - 230g**
Environmentally-friendly fruit extract. Soft texture with a rich color and sweet-sour taste.
- **ORGANIC GOIABA (GUAVA) AND IMBU SWEETS - 230g**
Fruits from agroecological farming. Crushed fruit with a creamy texture and smooth flavor.
- **ORGANIC GOIABA (GUAVA) SWEETS - 230g**
Crushed fruit, with a creamy texture, pleasant flavor and vibrant color.
- **CUBED UMBU SWEETS ORGANIC UMBU BOM - 100g**
Environmentally-friendly fruit extract. Tangy, with a firm texture and darkly colored.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:

Coopercuc functions as the key market strategist focused on adding value to Caatinga products, particularly through promoting the Caatinga umbu and passion fruit. There are a number of products in their product line that support this philosophy.

Coopercuc also integrates the down-home character of the "Sertaneja" into its products, bearing elements in its packaging that emphasize the importance of Caatinga for the semi-arid region of Bahia.



COOPERCUC
 City: Uauá
 State: Bahia
 Brasil

CERTIFICATIONS

