

ŌRUN



COMPANY



Örun (a brand owned by Meliponas) is a brand that values nature and local production. Honey is at the heart of our story.



Our desire is to propose a new world of flavors in fermented drinks based on cider and mead. Everything with extreme respect for nature, production processes and care in the selection of ingredients.





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PRODUCTS

NCM 2206.00.00



We work with honey and apple products and are particularly interested in exporting fermented alcoholic beverages (Örun brand). Mead (fermented

honey) and cider (fermented apple).

Our brand follows a line with a strong
Brazilianness appeal and we focus especially on
the fruits of the Atlantic Forest. Our flagship is
Aura blanc (mild mead) made with honey
predominantly from angico trees, which
brings a light color and lightness to the
palate. We also have Flora, a sparkling
mead made with organic passion fruit
from the city of Morretes.

As well as our Majucaçã cider, which is an apple fermented with cashews.

Our products are similar to wine in that they depend on the vintage, climate and so on. So we've been able to replicate products, but with the consent of the apple, honey and fruit harvest that we use in each drink. This can bring unique traits and valued vintages.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



OUR BATCHES ARE CURRENTLY 1000 LITERS, WITH THE CAPACITY TO REACH 5000 LITERS ACCORDING TO REQUEST. WE HAVE AN AVERAGE OF 40 DAYS TO PRODUCE AND FILL EACH BATCH.



MELIPONASCity: Curitiba
State: Paraná
Brazil





