

Flor da
Aurora
do Sertão ao Mundo Afora.



**HONEY AND
BEE DERIVATIVES**

COMPANY



In 2007, Mr. Luis Gonzaga took his first steps as a beekeeper, enchanted by the magic of bees and the richness of the honey they produce. Over the years, his dedication and love for beekeeping grew, turning him into an expert in the field.

In 2021, his wife, Dina Pereira, a visionary woman with an innovative outlook, decided to join the world of beekeeping. Inspired by Luis' passion and driven by a desire to create something unique and meaningful, Dina brought a new perspective to the family business.



This is how Flor da Aurora was born, an innovation company in honey biotechnology. Named after his youngest daughter, Aurora, the company's purpose was to give new meaning to beekeeping, transforming it into something more than just honey production.



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PRODUCTS

NCM 0409.00.00



Today, Flor da Aurora continues to flourish, inspiring others to embrace the magic of beekeeping and to care for nature with love and respect. Behind each product is the story of a dedicated family whose love of nature is as sweet and precious as the honey they produce.

Almond Mix - Honey and varieties of almonds, honey and dried orange.

Honey and Calabrian Pepper, Honey and Ginger, Energy Blend and Honey Compound.

Each of FLOR DA AURORA's gourmet honeys is carefully crafted with the highest quality ingredients, offering a unique and delicious gastronomic experience that is sure to delight the most demanding palates. We have a line of cosmetics made from honey - each Flor da Aurora cosmetic is carefully made with natural ingredients of the highest quality, bringing the nourishing and healing benefits of Caatinga honey directly into your personal care routine.

Use of Natural and Regional Ingredients, Innovation in Honey Biotechnology, Commitment to Quality and Sustainability, Variety of Artisanal Products and the History and Identity of the Brand.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Flor da Aurora's production capacity is adaptable to market demand, while seasonal ingredients, such as honey, are carefully managed according to the seasons. The handmade products are produced in small batches, with strict quality control, guaranteeing freshness and effectiveness. Proper storage preserves the quality of items over time.



FLOR DA AURORA
City: Madalena
State: Ceará
Brazil

