



## COMPANY



Prado Agrícola is a Brazilian family-owned company founded in the early 2000s, under the management of Augusto and Mônica Prado. With a strong tradition in irrigated fruit farming, the company is located in the São Francisco Valley, one of the main fresh fruit producing regions in Brazil, internationally recognized for its year-round production capacity.



The company is a licensed producer of Grapa Varieties, responsible for developing the ARRA Varieties, a global benchmark in premium table grapes. This partnership positions Prado Agrícola at the forefront of modern viticulture, focusing on innovation, quality, and international standardization.



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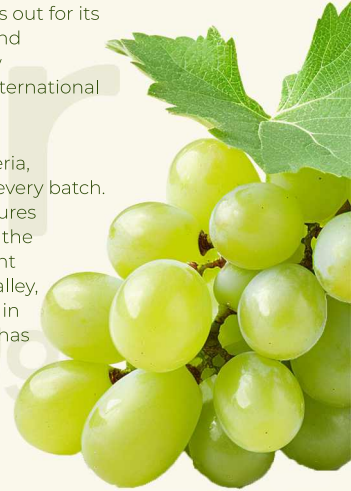
## PRODUCTS

**NCM 0806.10.00**


Prado Agrícola specializes in the production of high-quality seedless table grapes, focusing on quality, consistency, and meeting the demands of the most sophisticated markets. ARRA™ varieties stand out for their premium characteristics, featuring excellent visual uniformity, a crisp yet firm texture, and an intense flavor with an ideal balance between Brix and

acidity, in addition to high post-harvest resistance. Among the main varieties cultivated are ARRA 15 (ARRA SWEETIEST™), recognized for its sweet and balanced flavor widely appreciated by consumers, and ARD36 (ARRA CHERRY CRUSH™), which stands out for its distinctive sensory profile, with intense notes and attractive color. These varieties represent a new generation of premium grapes, aligned with international trends and quality standards.

Production is guided by rigorous technical criteria, guaranteeing sensory and visual excellence in every batch. As a strategic differentiator, Prado Agrícola ensures continuous supply throughout the 52 weeks of the year, made possible by specialized management and a pruning schedule in the São Francisco Valley, which provides regularity and competitiveness in the global market. Furthermore, the company has a complete traceability system, ensuring transparency, control, and food safety at every stage, from the field to the end customer.



### DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



**Prado Agrícola has an average production capacity of approximately 75,000 kg per month.**

Production is strategically planned according to the pruning schedule, allowing for flexibility and alignment with specific market demands.



**PRADO CONSULTORIA**  
 City: Petrolina  
 State: Pernambuco  
 Brazil

### CERTIFICATIONS



Realization:



Promoted by:

