



FRUIT AND VEGETABLES

NCM 0807.19.00

NCM 0804.50.20

COMPANY



Founded in 2009, Sweet Valley is an agricultural company located in Juazeiro, Bahia, in the São Francisco Valley, specializing in the production of high-quality fruits, with a focus on melon. Our purpose is to unite productivity, innovation, and socio-environmental responsibility, promoting increasingly sustainable agriculture.



With international GlobalG.A.P. and GRASP certifications, we invest in irrigation technologies, 100% solar energy, and carbon emission reduction practices. Recognized with the Sustainable Farm Award 2026, in the Small Property category, Sweet Valley operates in the fresh fruit market, demonstrating that productive excellence and sustainability go hand in hand.



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PRODUCTS



Sweet Valley yellow melon is grown in the São Francisco Valley, a region recognized for its favorable climatic conditions for fruit farming. It stands out for its intense color, sweet flavor, juicy pulp, and excellent post-harvest preservation. Its production combines technology and sustainability, with drip irrigation, 100% solar energy, and precision agronomic management, contributing to the efficient use of natural resources and the reduction of greenhouse gas emissions.

Sweet Valley holds international GlobalG.A.P. and GRASP certifications, as well as a carbon inventory and environmental transparency through the Mindful Carbon – 4C seal. Its commitment to quality, food safety, traceability, and socio-environmental responsibility is also recognized by the Sustainable Farm Award 2026, in the Small Property category. Thus, the company offers the market a fruit that combines excellence, innovation, and sustainable practices, meeting the demands of consumers and commercial partners.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Continuous production of approximately 80 tons per month, with planned weekly harvests and traceability throughout the production chain, ensuring supply regularity and production control.



SWEET VALLEY
City: Juazeiro
State: Bahia
Brazil

CERTIFICATIONS



Realization:



www.agrobr.org

Promoted by:

